

How to boost your social media presence

Increase Engagement:

- Respond to comments and messages.
- Share posts on your personal pages.
- Like and comment on posts, especially your targeted audience.
- Go live for more interactive content.



Networking and Outreach:

- Team members or friends can invite others to the page.
- Tag people in comments for increased visibility.
- Personally connect with the target audience on Facebook
- Invite the people who like your post to follow your page.
- Create a Facebook group.
- Actively participate in groups that Target your Audience.
- Encourage family and friends to follow your page.

Other Things to Do:

- Email Marketing - Weekly or Bi-Weekly
- Create Events for FREE Workshop
- Do Podcast - Join Others
- Go live for more interactive content.

How to Increase Engagement!

Increase Engagement

- Respond to comments and messages promptly.
- ReShare your target audience posts.
- Like and comment on posts, from your targeted Prospects.
- Go live for more interactive engagement and exposure.
- Do the Congratulations, Happy Birthday, and Anniversary.
- Invite people to follow your Biz Page
- Create Events and invite your target to them
- Create a LinkedIn Newsletter
- Post Videos of Yourself with tips or education

Networking and Outreach:

- Team members or friends can invite others to the page.
- Tag people in comments for increased visibility.
- Make New Connections that are Targeted
- Get targeted connections to meet for quick chats

Other Things to Do:

- Email Marketing – Weekly or Bi-Weekly
- Create Events for FREE Workshop
- Do Podcast – Join Others
- Go live for more interactive content.